

## Scrutiny Work Programme

### Stronger City Economy Scrutiny Panel Work Programme

The Panel will have responsibility for Scrutiny functions as they relate to - Enterprise and Skills, City Development, Visitor Economy, Adult and Cultural Learning, Economic Inclusion and Service Development.

Date of Meeting	Item Description	Lead Report Author	Notes
16 July 2019	<ul style="list-style-type: none"> <li>• Improving the Public Realm, linking the City and Transport - to invite the Vibrant and Sustainable City Scrutiny Panel - Include outcome of Westside Link Phases 1 and 2 - outcome of consultation (June 2019)</li>   <li>• Annual Review of the work of the Stronger City Economy Scrutiny Panel</li>   <li>• Presentation on Forward Plans for the year</li> </ul>	<p>John Roseblade (Presentation)</p> <p>Heather Clark</p> <p>Richard Lawrence</p>	<p>Joint item with the Vibrant and Sustainable City Scrutiny Panel</p> <ul style="list-style-type: none"> <li>• Outcome of Consultation</li> <li>• Westside Link</li> <li>• Business Plan</li> <li>• Costings and making back the cost - timeframes</li> <li>• Marketing/Commercial intelligence in current plans</li> <li>• Transport Plans for the City</li> <li>• Research done elsewhere – defining parameters of success i.e. footfall increase.</li> </ul> <ul style="list-style-type: none"> <li>• To include update on – Southside Regeneration Strategy, former Sainsbury's St. George's Site, Westside development, Wolverhampton External Funding Strategy and Black Country Plan Draft for Consultation.</li> </ul>

	<ul style="list-style-type: none"> <li>Digital Infrastructure</li> </ul>	Heather Clark	<ul style="list-style-type: none"> <li>Broadband plans for the City and efficient use of implementing the infrastructure required.</li> </ul>
2 September 2019	<ul style="list-style-type: none"> <li>Branding and Marketing Strategy for the City of Wolverhampton</li> <li>Civic Halls Business Development Plan and Generic Update on Project</li> </ul>	<p>Isobel Woods / Ian Fegan</p> <p>Richard Lawrence</p>	<ul style="list-style-type: none"> <li>City Centre and wider Wolverhampton branding and marketing strategy. Ian Fegan request to attend. How is Wolverhampton sold to encourage investment.</li> <li>Cabinet are receiving a report on the Business Development Plan in July. Also include generic update on building progress including, Fire Safety. Members to be asked for questions on the Civic Hall in advance of the meeting from the Chair of the Panel.</li> </ul>
25 November 2019	<ul style="list-style-type: none"> <li>Apprenticeships Update</li> <li>Skills, Employment, Enterprise</li> <li>Draft Budget</li> </ul>	Angela McKeever	<ul style="list-style-type: none"> <li>Update as resolved at the Panel last year. Particular focus on uptake numbers, effectiveness and overall career pathways. Data analysis.</li> </ul>

January/ February 2020	<ul style="list-style-type: none"><li>• Inward Investment</li></ul>		<ul style="list-style-type: none"><li>• To include communications angle.</li></ul>
March 2020	<ul style="list-style-type: none"><li>• Review of recommendations throughout the year.</li></ul>	Heather Clark	

**Potential Future items: -**

1. Policy implications from West Midlands Combined Authority/Regional/National or International Sources
2. How do we monitor our communications?