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From: Elaine Moreton
Sent: 16 October 2020 18:04
To: Elizabeth Gregg <Elizabeth.Gregg@wolverhampton.gov.uk>
Cc: Licensing <Licensing@wolverhampton.gov.uk>; Greg Bickerdike <Greg.Bickerdike@wolverhampton.gov.uk>
Subject: FW: New Premises Licence Application - Purity Club, 3 Pitt Street, Wolverhampton, WV3 0NF - PRE1434

Sensitivity: RESTRICTED

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Dear Lizzie,

I write on behalf of the Licensing Authority as a Responsible Authority to submit formal representations to the above application under the four licensing objectives.

The Licensing Authority have concluded that the above premises falls within a Special Consideration Area as the premises is located within a close proximity to the City Centre C.I.Z.. The City of Wolverhampton Council's Statement of Licensing Policy states, consideration will be given to the type of premises the application refers to. The Matrix Approach outlines suggested operating times for specific venue types.

The application has requested licensable activity outside the agreed hours of opening confirmed within the premises planning permission.

The application lacks clarity throughout. The venue is described as a "members only", a "bar" and a "social club". West Midlands Police have provided further details from the applicant in relation to this application linking the premises with Adult Entertainment however within the application Section 16 Adult Entertainment has not been completed, this raises concerns for the Licensing Authority as to the intended use of the premises.

In addition to the above, the proposed operating schedule lacks enforceable conditions and therefore the operating schedule is insufficient to uphold the licensing objectives in its current format.

Regards,

Elaine Moreton
On behalf of the Licensing Authority as a Responsible Authority