

From: Dianne Slack <Dianne.Slack@wolverhampton.gov.uk>
Sent: 16 June 2021 17:40
To: Licensing <Licensing@wolverhampton.gov.uk>; [REDACTED]
Subject: PRE1449 Irrresponsible Drinks, 1A Brantley Avenue, Finchfield,

Sensitivity: PROTECT

Dear Mrs Craner,

Please see the objections from Trading Standards in respect of the above application,.

I write on behalf of the Trading Standards Service(Local Weights and Measures Authority) as a Responsible Authority to submit formal representations to the above application under the licensing objectives of Protection of Children from harm in that:

A test purchase exercise (11/06/21) yielded the sale of alcohol (two 500ml bottles of alcohol -Tropical and Cherry 10%ABV) to two sixteen year old volunteers without them being asked for proof of age or to lower their facemasks as part of any age verification process

Additionally we have concerns about this application because on the subsequent inspection of the premises after the test purchase exercise it was discovered that there was:

- No evidence of the operation of a Challenge 25 proof of age scheme or similar age verification scheme being operated at the premises where the only acceptable forms of identification are the following recognised photographic identification cards: a driving licence, a passport, a military identification card or a Proof of Age card carrying a 'PASS' hologram. There were no posters or stickers etc advertising any age verification scheme.
- No evidence of a refusals records system which details all refusals to sell alcohol and lists
 - the date and time of the incident
 - a description of the person seeking to buy alcohol • the name of the staff member who refused the sale
 - the reason the sale was refused

Additionally the application makes no mention of controls over the online sales of the business and the precautions that will be taken to prevent sales18's obtaining alcohol using online ordering including checks that delivery drivers would make before handing over alcohol to customers.

Kind regards

Dianne Slack
Tobacco Control Officer



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City of Wolverhampton Council

