

## CITY OF WOLVERHAMPTON COUNCIL

### KEY STATISTICS AND MESSAGES - CARE AND THE ECONOMY IN THE CITY OF WOLVERHAMPTON

#### Key statistics

- The total economic contribution of the adult social care workforce in the City of Wolverhampton was around £250 million in 2014/15. This is made up of:
  - 'direct' economic contribution (total annual salary) of the adult social care workforce across the City of Wolverhampton was £117 million.
  - 'indirect / induced' spending (on goods and services for service delivery and general spending by those directly or indirectly employed as a result of the adult social care sector) of £131 million
- This calculation is based on the number of adult social care jobs in the City of Wolverhampton - 6,400 Full Time Equivalent
  - The jobs are in independent care companies and the Council
  - Employees work in about 130 "establishments" registered with the Care Quality Commission or employed directly by people using services through Direct Payments.
- More analysis would show the contribution from other sectors in the City of Wolverhampton which would increase awareness of economic contribution of those sectors. For example:
  - The Council as a whole has over 2,800 employees
  - Children's services - over 90 providers of early years services such as nurseries
  - Health services – more than 7,000 employed across NHS organisations
  - Carers – a *CarersUK* methodology suggests their economic contribution is about £240 million

#### Key messages:

- The City of Wolverhampton Council is the first Council in England to work with *Skills for Care* - a national adult social care workforce organisation - to establish an estimate of the adult social care sector based on available data for its locality
- Adult social care is a significant contributor to the economic value generated in the City. Contribution from other sectors such as health or childrens services increases the significance of care-related areas in the local economy
- The Council is leading a "*Careers into Care*" programme with adult social care employers in the City of Wolverhampton to address demand created by need to replace and changing demography such as increased numbers of older people
- The wider care sector has been included to the [www.investwolverhampton.com](http://www.investwolverhampton.com) website at <http://www.invest.wolverhamptonweb.com/about-wolverhampton/key-sectors/health-social-care/>
- As much social care work is living-wage level, money is generally re-cycled within the local economy, so increasing the value of the "Wolverhampton pound."
- Joseph Rowntree Foundation research on "inclusive growth" shows that economic growth is promoted when poverty-reduction type initiatives e.g. living wage, are undertaken alongside wider higher-value economic growth initiatives i.e. the approaches complement one-another and avoid "trickle-down" which is less successful.