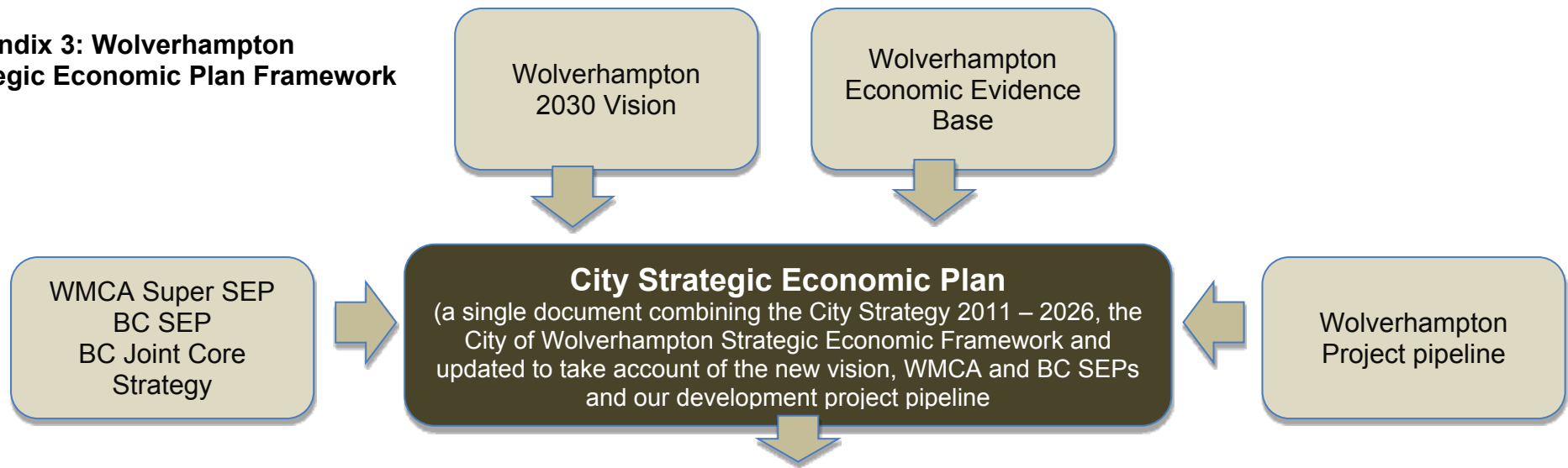


Appendix 3: Wolverhampton Strategic Economic Plan Framework



Supporting the creators of growth (business, innovators, entrepreneurs and the workforce)		Creating the conditions for growth (infrastructure, investors, visitors and marketing the offer)	
An enterprising city	A working and inclusive city	A vibrant city	Future City
Business support Priority sectors Enabling sectors e.g. health and social care Innovation International trade Inward investment Local procurement and spend Corporate social responsibility	Education Skills Employment Volunteering Digital Inclusion Financial Inclusion Adult Learning Learning city	City centre development District centre development Industrial growth corridors Supported by Infrastructure: Transport Housing Environmental services Cultural, sport, leisure, visitor economy and conferencing	Strategic planning City planning Sustainability Smart city
Wider dependencies			
Place marketing	Place marketing, Health and wellbeing, Early years, Families in Focus	Place marketing, One Public Estate	Place marketing, Digital transformation

- Number of jobs per head of population
- % of the working age population that are economically active
- £s million invested in the city
- Number of visitors to the city
-

Timeline and key milestones for delivering the refreshed City of Wolverhampton Strategic Economic Plan

What	How	When (by)	Who
Approach endorsed corporately	Proposal presented at PLT, SEB and Portfolio briefing.	02/12/16	Service Director City Economy
Form Project team	Agree internal membership and meeting schedule. Start procurement process for specialist economic consultant to support process	12/12/16	Place Service Directors Selected HoS Corporate Business Intelligence Manager (and her team) Service Director City Economy
Revise and launch new Internal Performance Board structures	Agree terms of reference, responsibilities and membership of each new Board Brief new Boards on the refresh exercise and their role, as well as their longer term role in managing performance.	02/01/17	Service Director City Economy Place Business Manager
Refresh of economic evidence base	Set up a temporary website (similar to that used for the Skills and Employment Commission) to provide a shared site for evidence and strategy development Complete and publish refresh of evidence base and analysis	02/01/17 06/02/17	Place Service Directors and HoS Corporate Business Intelligence Manager (and her team) Service Director City Economy HoS Strategic Programmes Corporate Business Intelligence Manager
Performance Boards to review priorities and actions	Each Performance Board to review priorities, actions, activities and timescales for delivery using new evidence base	24/02/17	All Performance Boards
1st Draft of new SEP produced	SEP Drafting Group established Incorporation of priorities in City Vision, super SEP and SEP First draft completed and signed off by PLT, SEB and portfolio holder	10/03/17	Service Director City Economy and SEP Drafting Group

Consultation internally and externally on first draft		TBC <i>(check Compact compliance)</i>	Service Director City Economy, Chairs of performance Boards, Chairs of external city Partnership Boards
Consultation completed		TBC	
Final Draft of new SEP produced		TBC	Service Director City Economy and SEP Drafting Group
Sign off by SEB		TBC	
Approval by Cabinet		TBC	
Approval by Council and City Board		TBC	