

Black Country Integrated Care Board  
Civic Centre  
St Peters Square  
Wolverhampton  
West Midlands  
WV1 1SH

*Sent via Email*

Ref: MA/PT/LB/MH/MP/MAICB5

28 July 2022

**Re: Letter of Support for the Bilston Health and Regeneration Programme, Levelling Up Fund Round 2 Bid**

**Mark Axcell, Chief Executive Officer for the Black Country Integrated Care Board (ICB)**

As the Chief Executive Officer for the Black Country Integrated Care Board, I am pleased to set out my support for this initiative to reduce health inequalities, improve wellbeing and deliver the best possible services to local people in Bilston and beyond.

The ambition to ensure that people in Wolverhampton live longer, healthier lives is one shared across our partnership, and the Bilston Health and Regeneration Programme will help build upon progress to improve the health and wellbeing of our communities.

As an Integrated Care Board, we are supporting the delivery of three system-wide priorities across the Integrated Care System, which this initiative directly contributes to:

- building healthier, happier communities;
- making the Black Country the best place to work;
- creating a system that is fit for the future.

The Bilston Health and Wellbeing Hub will create an opportunity to enable the integration of health, social care, wellbeing and leisure provision at the heart of the Bilston community. The wider town centre improvements will help embed health and wellbeing into the fabric of day to day life, demonstrating a place based approach that recognises that we have to work holistically to address inequalities and level up.



The principle of this programme aligns to our collective vision for a healthier place, with healthier people and healthier futures and we will continue to work with partners, patients and the public to develop the plans and final business case for this exciting scheme.

Yours Sincerely

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Mark Axcell  
**Chief Executive**  
**Black Country Integrated Care Board**

