

<b>Task and Finish Group Key Information</b>	
<b>Task and Finish Group Title</b>	Nighttime Economy
<b>Area for Investigation:</b> [Directorate and Service Area]	Vibrant City and Regeneration
<b>Chair of Task and Finish Group</b>	TBC
<b>Members of Task and Finish Group</b>  [Confirm number of members involved. The membership of the TFG will be cross party].	TBC
<b>Scrutiny Clerk:</b>	Lee Booker
<b>Service Lead Officers:</b> [Lead and Support]	Ian Fegan (Director of Vibrant City) and Richard Lawrence (Director of Regeneration)
<b>Scoping form completed by:</b>	Martin Stevens and Ian Fegan
<b>Scrutiny requested by:</b>	Scrutiny Board
<b>Background and Rationale</b>  [Consider: Why this needs a more detailed review and cannot be adequately reviewed in a scrutiny meeting. Also consider rationale against council plan priorities, importance to residents, value for money concerns, partnership working, cross cutting issues]	<p>Scrutiny Board considered this was an important area, which justified a Task and Finish Group.</p> <p>A thriving nighttime economy typically consists of several key components:</p> <ol style="list-style-type: none"> <li>1. Entertainment and cultural venues: These include theaters, concert halls, clubs, bars, restaurants, and other establishments that offer a variety of entertainment options.</li> <li>2. Safety and security measures: Adequate lighting, visible security presence, and effective crowd management strategies are essential to ensure the safety and well-being of nighttime visitors.</li> <li>3. Transportation options: Easy access to public transportation, taxis, rideshare services, and designated parking areas can encourage people to visit and explore the nighttime economy.</li> <li>4. Diverse and vibrant events: Hosting festivals, live performances, art</li> </ol>

	<p>exhibitions, and other special events can attract visitors and create a lively atmosphere.</p> <p>5. Collaboration between stakeholders: Effective partnerships between local government, businesses, community organizations, and residents foster a supportive environment for the nighttime economy.</p> <p>6. Extended trading hours: Allowing businesses to operate beyond traditional daytime hours provides more opportunities for people to engage in economic and social activities during the evening.</p> <p>7. Marketing and promotion: Effective marketing campaigns, targeted advertising, and social media engagement can raise awareness and attract people to the nighttime economy.</p> <p>8. Accessibility and inclusivity: Ensuring that the nighttime economy is accessible to people of all ages, abilities, and backgrounds promotes inclusivity and widens its appeal.</p> <p>9. Consideration of noise and environmental impacts: Balancing the needs of residents with the activities of the nighttime economy is crucial to maintain a harmonious coexistence.</p> <p>10. Economic support and incentives: Offering financial support, grants, and incentives to businesses operating in the nighttime economy can encourage growth and sustainability.</p>
<p><b>Purpose of the Review</b></p> <p>[Cover the key lines of questioning and Give a brief description of what we hope undertaking the review will achieve e.g., Improved performance, amended policy, efficiencies or increased footfall]</p>	<p>1. Where is the City now – current performance, stats, opportunities, risks, feedback/engagement with key stakeholders.</p> <p>2. Where does the City want to be – best in class, who does this well, what are strategies and plans/policies they have put in place to improve? Resources and</p>

	<p>finances needed, destination management plan and governance.</p> <p>3. How does the City get there, gap analysis, responsibilities, resources/budgets and action plan.</p> <p>SWOT Analysis – Strengths, Weaknesses, Opportunities and Threats.</p>
<p><b>Indicators of success</b></p> <p>[Include details of desired indicators of success and how these can be measured]</p>	<p>A list of clear recommendations to Cabinet which would be monitored by Scrutiny Board or Economy and Growth Scrutiny Panel.</p>
<b>Scope</b>	
<b>In-scope</b>	City Centre
<b>Excluded from scope</b>	The wider City.
<b>Council and Partner Involvement</b>	
<b>Who would need to be involved from the Council?</b>	<p>Regeneration Directorate</p> <p>Insight and Performance Team</p> <p>Communications</p>
<b>Which of our partners, stakeholders and Members of the community should we discuss this with?</b>	<p>Wolverhampton University.</p> <p>Local businesses.</p> <p>The Business Improvement District.</p> <p>AEG (Civic Halls Operator)</p> <p>Grand Theatre</p> <p>Art Gallery</p> <p>Other Council's who have had great success in stimulating the Nighttime economy.</p>
<b>Review resources</b>	
<b>Evidence:</b>	IPW Consultants Report.

[Background Information and documents to look at]	National Documents on Nighttime economy.
<b>Witnesses:</b> [Who to see and when]	Representatives from:-  Wolverhampton University.  Local businesses.  The Business Improvement District.  AEG (Civic Halls Operator)  Grand Theatre  Art Gallery  West Midlands Combined Authority Nighttime Economy Advisor  Other Councils who have had great success in stimulating the Nighttime economy.
<b>Site visits:</b> [Details of site visits and when they will be held if appropriate]	This point would be considered when the group is formed to assess benefit.
<b>Consultation:</b> [Is there any consultation which needs to be undertaken to feed into the review?] [Do findings need to be published for consultation before making final recommendations?]	A survey could be completed before the review officially starts to gather data.
<b>Expert Advice:</b> [Do the Task & Finish Group require expert advice support due to the nature of the review.]	It is considered that some expert advice from Wolverhampton University would benefit the work of the group.
<b>Risks</b>	
<b>What are the risks to the review?</b>	Important to ensure that the Group stays in scope. There may be a risk of witnesses wishing the Group to focus only on their specific issues, rather than the wider Nighttime Economy piece.
<b>Timescales</b>	
<b>Anticipated review start date:</b>	December 2023 or Jan 2024
<b>Anticipated review end date:</b>	March 2024

<b>Frequency of meetings:</b>	Every 2 weeks
<b>Date to evaluate impact:</b>  [A review in six to twelve months (dependent on outcomes) at this point deciding to either re scrutinise this matter, with a different task and finish group, or sign it off as the indicators of success have been achieved]	Six-twelve month review by Scrutiny Board or the Economy and Growth Scrutiny Panel.